



Aubrie Creager

8872 E Fairway Groves Drive, Tucson, AZ 85730

480.625.6512 / aubriecreager@gmail.com / aubriecreager.com

PROFILE

Experienced marketing and design professional with 10+ years of experience producing print, digital and web materials for the AEC & CRE industries. Skilled in managing multi-department projects, coordinating with vendors and delivering branded content that supports internal communications, advertising and promotional efforts. Proficient in Adobe Creative Suite and project brand development, with a focus on clarity, consistency and collaboration.

EXPERIENCE

Design Lead

Small Giants Marketing Agency / Feb 2022 to Jun 2025 / Oversight, tracking, and delegation of design projects in a fast-paced, multi-department marketing agency along with management of advertisement design and production, print and merchandise vendors and internal brand execution.

Production Designer

Small Giants Marketing Agency / Mar 2020 to Feb 2022 / Designer focused on production support for client and in-house marketing needs including management of print and merchandise vendors as well as internal brand execution.

Marketing Coordinator

ADM Group, Inc. / Sep 2016 to Mar 2020 / In-house designer at an architectural firm outputting numerous printed and digital assets while creating content, coordinating merchandise and managing website and social media accounts.

Brand Director

DW Green Co. / Nov 2015 to Sep 2016 / High-level designer in an agency setting responsible for production, managing staff and coordinating with three major brands to produce printed advertisements.

Production Designer

DW Green Co. / May 2015 to Nov 2015 / Mid-level designer in an agency setting responsible for implementation and production of printed advertisements for various clients with occasional specialty branding projects.

Merchandise & Packaging Designer

Origami Owl Custom Jewelry / Jun 2014 to Jan 2015 / Designer coordinating within a multi-department environment to produce custom jewelry packaging solutions and various branded merchandise related to the direct sales industry.

EDUCATION

Bachelor of Arts in Graphic Design

The Art Institute of Tucson / Dec 2013